

Assessment Rubric for Argumentative Essay

Criteria	Clearly Evident	Mostly Evident	Moderately Evident	Somewhat Evident	Minimally Evident	Not Evident
	5	4	3	2	1	0
<p>Ideas/Content</p> <ul style="list-style-type: none"> • Position is clearly stated. • Appropriate factual or personal information effectively supports or expands the position. • Argument is convincing with appropriate appeals to reason, emotion or authority. • Alternative viewpoints are identified and effectively addressed. 						
<p>Organization</p> <ul style="list-style-type: none"> • Introduction is engaging and draws readers in. • Argument is developed in a clear, logical structure that guides readers purposefully through the text. • Key points stand out clearly. • Paragraphs are used effectively to organization information. • Ideas flow smoothly and in a logical manner. • Transitions are natural and help to make a cohesive essay. • Conclusion is clear and goes beyond summarizing. 						

<p>Voice</p> <ul style="list-style-type: none"> • Voice is engaging and draws readers in. • Tone is appropriate for the topic, purpose and audience. • Writer’s commitment to the position is evident to the reader. • There is a clear awareness and consideration of the intended audience. 						
<p>Word Choice</p> <ul style="list-style-type: none"> • Precise diction is used. • Words are used correctly and effectively to enhance meaning. • Words capture interest. 						
<p>Sentence Fluency</p> <ul style="list-style-type: none"> • Sentences begin in a variety of ways and effectively move readers from one sentence to the next. • A variety of sentence structures and lengths create a natural flow and rhythm. 						
<p>Conventions</p> <ul style="list-style-type: none"> • Correct grammar, usage, and mechanics (spelling and punctuation) are used consistently throughout. • Minor errors do not distract the reader. • Punctuation is used purposefully and effectively to guide the reader and enhance the argument. 						